

Dear Sir/Madam,

We are pleased to introduce ourselves as complete service provider of all publishing need, with the help of electronic medium. Beside we provide service as per your specific instructions and requirements.

We have well trained team in **R&D, Operation and Customer service** with core objective of ***“Deliver the Best”*** in ***“Turn around Time”***.

We provide specific content service like, **Scanning, OCR, Conversion (XML/HTML), Generic ePUB/Mobi Creation, Artworks/Graphic** etc. We are in a process of expanding our market with aim to serve maximum number of organizations.

We are delivering our services to some of the leading organizations in this field since **more than 5 years**. We have successfully worked on more than 20 different types of projects and our customer appreciated our work as well.

We are looking forward to a successful working relationship in future with your esteem organization. We would highly appreciate if you give an opportunity to show our ability.

**Regards,
Satya Prakash**



About Us

GCS is a committed, well-experienced conversion and composition unit specialized in pre-press services. We provide a comprehensive range of services for publishers in order to meet the demands of traditional publishing and the ever-expanding world of online publishing. The core focus of our business ranges from composition/typesetting right through to the services including copy-editing, artwork management, media conversion, e-publishing and HTML/XML/SGML Services, which are now an integral part of the publishing world. We are uncompromising in delivering superior quality on time at the competitive global rates in the industry.

GCS, incorporated in 2008, comprises of a crew of learned scholars of various disciplines, cruising to prove a point in the world of Publishing. It is a team of talented technical and non-technical experts dedicated to work round the clock giving their best in every little thing they do.

GCS is here to meet the needs of our customers with “no compromise” attitude on quality and time, In GCS every project is of vital importance. We work with dedication to ensure quick turnaround, without sacrificing quality. We work in 24x7 environments to bring in the much-needed peace in the mind of all our customers. We constantly upgrade ourselves to fulfill customer’s ever-increasing demands of quality, schedules and economics.

Infrastructure and Resources

Infrastructure: GCS has a well-equipped office space to bring out the best of every thing we do. The premises are replete with the latest technology and facilities. The workstations are networked with a server having broadband Internet connectivity. In brief we have Well-lit office space, with a cheerful ambience and ergonomically designed workstations that ensure maximum comfort for employees, 24 × 7 power supply backed up with multiple levels of uninterrupted power supply (UPS) ensuring uninterrupted workflow. We work on latest available software and hardware technology.

Location: GCS is based in New Delhi, the acknowledged capital of IT enabled services. New Delhi has every facility to equip itself into the typesetting world. The city is filled with scholars of all disciplinary. There is no limit to its manpower and other needed resources. Many publishers establishing one of their production units set in New Delhi are in itself a standing testimony to the city's caliber.

Manpower: GCS has the right kind of people and the best working environment. The team is well aware of the fact that customers expect to work with astute, intelligent people who always have the right solutions. GCS houses some of the most experienced typesetting staff available in India and is run by a very talented team of energetic managers. Having mended themselves for years in different departments of the industry, the team is full potential. The multi-faceted nature of the team gives GCS an edge to compete on all levels from processing raw text to complex math, medical, chemistry and legal documents. Our team is our biggest assets.

Support: On a sub-contract basis, GCS also has a few consultants, who train and vendors some of our special requirements. We believe in teamwork. We work as a team and every member of the team has customers’ interests at heart. Our aim is to provide you with complete peace of mind from the moment we receive your instruction.

Services

Data Conversion: Data Processing is mainly done for the raw data received. The data received from the customer may be in any format, as an electronic file or preformatted or as a manuscript where in the data have to be keyed in first. In the latter case, we capture data from hardcopy by using OCR technology where applicable and a double keying method of data entry to ensure the highest level of accuracy and then processed further markup.

XML Conversion: Convert your data to XML at affordable rates by XML conversion services. We provide various XML conversion services to clients globally at affordable price. We possess the facilities to perform XML conversion such as HTML to XML, convert PDF to XML, convert Word (DOC/RTF) to XML, convert text to XML etc. Our XML conversion work with large global corporations and cutting edge technologies. We offer professional data conversion like HTML to XML, PDF to XML, Ms word to XML conversion, convert data to XML and various document conversion services such as analyzing data and developing DTDs, writing conversion specifications, pre-migration data cleanup, XML conversion, proofing and quality assurance.

HTML Conversion: We work with you closely to make sure that you are satisfied. Our experts will thoroughly review your source documents and determine the structure and document type. We can extract images and drawings from the source files. Various elements such as headers and footers, font sizing, text language, special fonts, and linking can be added. We remove data errors such as paragraph splitting, paragraph merging, data merging and more. By systematic proofing, validation and quality check procedures, we offer premium quality, error free HTML contents for you.

eBook Conversion: Global Content Solution (GCS) is a leading eBook conversion company offering dedicated eBook conversion services for authors and publishers worldwide. With high-end expertise and in-house conversion technology, we can convert your original documents or data into eBooks. At GCS, we are dedicated to providing the best quality eBook conversion services at the most reasonable rates.

At GCS, we undertake eBook conversion of written documents and manuscripts. Using the most advanced eBook conversion technologies, we can reproduce your printed materials or source files including magazines, catalogues, newsletters, journals, whitepapers, tabloids, travel guides, and novels as top quality eBooks. We offer eBooks in various readable formats including MS Lit, Adobe, Mobi, XML and more. Our quality eBooks offer the flexibility to read from Pocket PC, Tablet PC, Palm PC, PDA, smartphone, mobile, and any other content readable electronic device.

Typesetting: GCS typesets Books and Journals. We provide a postscript-based composition facility combining three major platforms: Quark Xpress, InDesign and LaTeX. The composition is done as per the customer's requirements. We typeset straightforward novels, complicated journals and reference books, children's books and even dictionaries. We can also typeset your books in English, French, Swedish, Italian, Spanish, German, Portuguese and other European languages. The data is processed and converted into necessary format using the pagination software and finally supplied to the customer.

Artwork Graphics processing: GCS is keen to have an excellent image processing capabilities. to achieve the international standard expected from us, GCS employs the newest and the latest equipment available for scanning and digital image processing. We create electronic artwork primarily in Illustrator and Photoshop along with a wide range of other graphics programs such as CorelDraw, Visio, ChemDraw, etc. Our illustrators are quite comfortable with incorporating high-resolution scans and line-arts furnished by publishers, using sophisticated scanning techniques combined with the latest image manipulation software to modify, label, re-label, enhance, augment or render any artwork (both in colour and B&W formats), as necessary. Our illustrators are creative to design any cover page, redraw any hand drawn artworks/medical illustrations on their own.

Document Scanning: Our document scanning and data capture services cover the scanning of documents. We provide bulk document scanning, high volume data capture, OCR/PDF conversion to capture any form of information to electronic format. Documents can be converted into a variety of formats including PDF, JPEG, TIFF, GIF, BMP etc.

Advantage

Automation: Macros, parsing, and validation tools are developed in-house. Our team is fully conversant with C, C++, Pearl, VBA, Java, etc. enabling a sophisticated production process. We also provide technical support to our clients very effectively. The R&D department plays an instrumental role in developing the in-house tools and automation process.

Quality and Time: We work with “no compromise” attitude in delivering superior quality on time at the most competitive global price in the industry. We work hard to tailor solutions that fit each publisher and each project best. As well as understanding the publisher’s needs at the outset, we take every care to respond to their on-going requirements as quickly as possible.

Experienced and Dedicated Team: Our team has over 10+ years hands-on experience in the prepress industry. The team is knowledgeable to handle projects of any complexity. The team at GCS is experienced at working with publishers, authors, printers, and third-party vendors to get projects off to a good start, keeping track of every project, and dealing promptly and effectively with any problem to minimize the impact on schedules and costs. Each member plays a key role within our service delivery model and our clients are assured the right knowledge base for the project. We emphasize on-the-job training and constant retraining.

Cost Effectiveness: The experience gained from employing a highly-skilled workforce utilizing innovative production techniques has enabled GCS to become a globally competitive price leader in publishing services. One of the most significant features of our pricing structure is the ‘detail’ billing. We bill stage-wise detailing each segment of billing as necessary to the customer’s requirement. This avoids the complicated costing of extras and makes quote much more reliable and consistent for both parties.

Our Quality Project Work

S. No.	Project Name	Work Scope
1.	CamML	Type: Book Publisher: Cambridge University Press Task: PDF to XML tagging "CamML3.04_DTD"
2.	Greenwood	Type: Book Publisher: Greenwood Publishing Group, Inc. Task: PDF to XML tagging "GPG-book-2-5-1.dtd"
3.	Springer	Type: Book Publisher: Springer Task: PDF to XML tagging "book.dtd"
4.	DK	Type: Book Publisher: Dorling Kindersley Limited Task: PDF to XML tagging "common_mas.dtd"
5.	ART	Type: Journal Publisher: Elsevier B. V. Task: PDF to XML tagging "art501.dtd"
6.	Key_Reporter	Type: Journal Publisher: Phi Beta Kappa Task: PDF to HTML in Fixed Layout Styled Job
7.	Heinemann	Type: Book Publisher: Heinemann Task: PDF to HTML
8.	New_Criterion	Type: Journal Publisher: The New Criterion Task: PDF to HTML in Fixed Layout Styled Job
9.	APA-Cited	Type: Journal Publisher: American Psychological Association Task: PDF to XML tagging schema "CR.xsd"
10.	Longwoods	Type: Journal Publisher: Longwoods Publishing Task: PDF to HTML

S. No.	Project Name	Work Scope
11.	ATYPON	Type: Journal Publisher: Atypon Systems, Inc. Task: PDF to XML tagging "archivearticle3.dtd"
12.	CL_NIMAS	Type: Book Publisher: Cengage Learning Task: PDF to XML tagging "dtbook-2005-3.dtd"
13.	P_NIMAS	Type: Book Publisher: Pearson Task: PDF to XML tagging "dtbook-2005-3.dtd"
14.	GW_NIMAS	Type: Book Publisher: The Goodheart-Willcox Company, Inc. Task: PDF to XML tagging "dtbook-2005-3.dtd"
15.	CenDoc	Type: Book Publisher: CenDoc Task: PDF to XML tagging schema "cendoc.xsd"
16.	ICI	Type: Journal Publisher: Indian Citation Index Task: PDF to XML tagging "journalpublishing.dtd"
17	CUP	Type: Book Publisher: Columbia University Press Task: PDF to EPUB
18	AMA	Type: Book Publisher: American Medical Association Task: PDF to EPUB
19	HEdu	Type: Book Publisher: Hodder Education Task: PDF to EPUB
20	McGraw-Hill	Type: Book Publisher: The McGraw-Hill Companies, Inc. Task: PDF to EPUB

Training Division

GICT (Global Institute of Content Technology) is a wholly owned subsidiary of GCS and would be promoted independently as training centers. We resolve to focus mainly on providing hands on training in job creating industries like e-publishing and Data Management by providing cost effective training to prospective candidates thereby equipping them with technology like PDF Compare, Proof Reading, Word Formatting, Online view (as per the PDF), XML Coding, HTML Coding ePUB creation and other related activities. Graphics, Typesetting and Conversion to Printable Electronic Format are the basic steps involved in the industry.

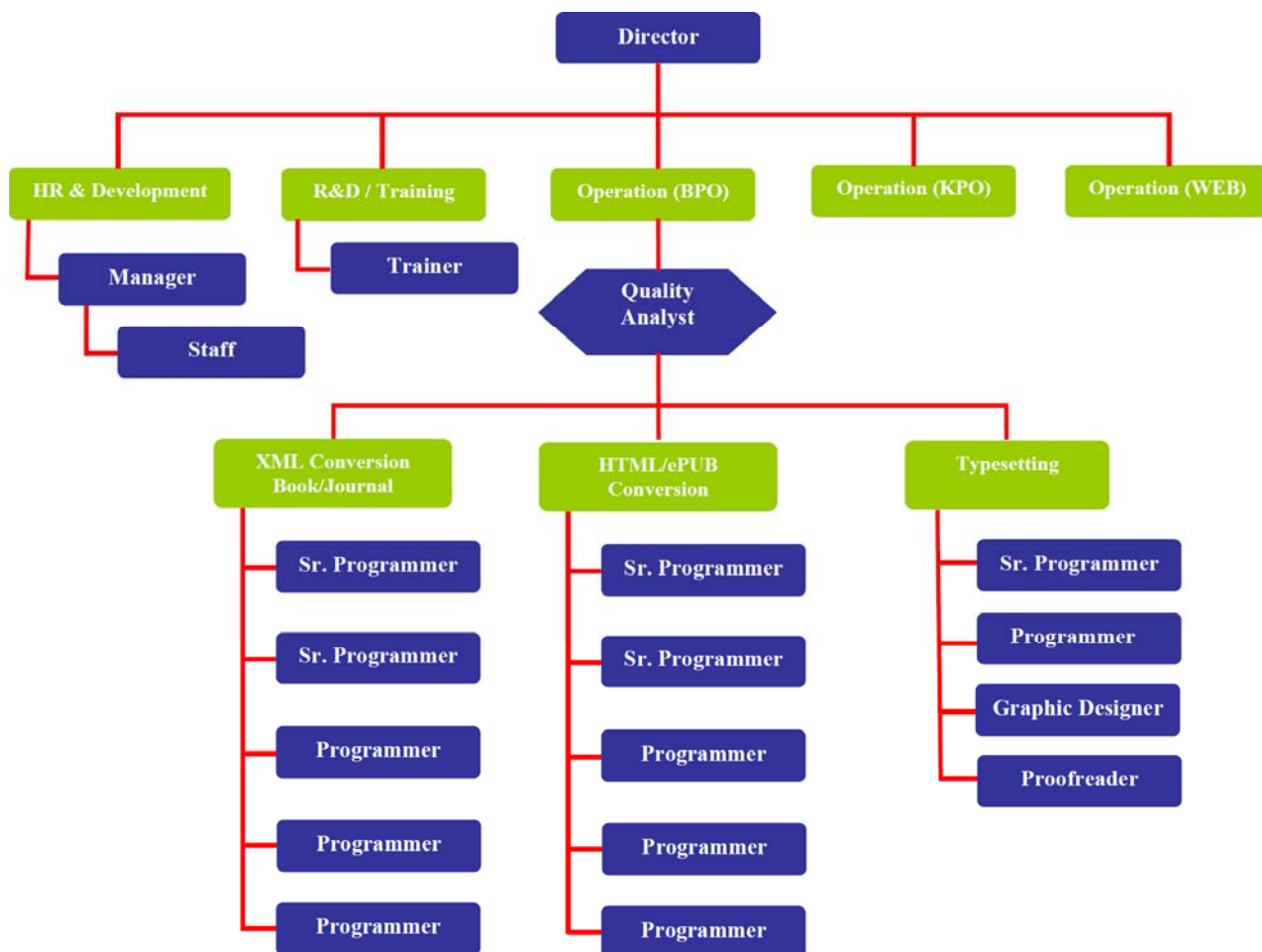
Vision and Mission

GCS constantly aims at ways to improve automation, ranging from template development to management information systems, workflow automation and web publishing. Greater effort & time is being spent on this.

GCS believes in “team work”. Today, here we are, budding this very moment to monument all good that we put together as a team in the pre-press world.

GCS aims at providing best possible services (Quality Work) at reasonable price on less TAT basis to attain the goal of maximum customer satisfaction.

Organization Chart



Organization Details

Organization Name	M/s. Global Content Solution
Date of Establishment	08 th September 2009
Corporate office Address	E-3, Hari Nagar Part-II, Badarpur, New Delhi – 110044 (India)
Telephone No.	+91-(11)-2666-0807
Website	www.gcontents.co.in
Corporate E-Mail ID	info@gcontents.co.in
Organization Type	Partnership Firm
Company PAN	AAIFG6304M
Sales Tax Registration Number	A/F
Bank Account	ICICI Bank Limited, Nehru Place
IFSC Code	ICIC0006294
Number of Employees	19+
Major Line of Business	Data Conversion (XML/HTML/ePUB) E-Learninig / Web Development
Contact Person Designation	Mr. Satya Prakash (Managing Partner)
Contact No.	+91-9958252502
E-Mail ID	satya@gcontents.co.in
Backup Contact Person Designation	Mr. Y. K. Soni (Head Operation BPO)
Contact No.	+91-9793366452
E-mail ID	yogesh@gcontents.co.in

Performance Chart

Quality Policy

GCS is dedicated to quality and continuous process improvement for both customer and employees. Our responsibility is to ensure that through established standards and measurements, the level of quality at GCS matches or exceeds our customer's expectation.

We develop quality awareness through process improvements, training, measurements and development of our employees.

Quality is an integral part of our commitment to world-class products and customer service. Our quality process includes:

- ✓ Verifying and validating both existing and new program function.
- ✓ Researching improvements to add the quality of our products.
- ✓ Helping to define and improve our products through involvement with our employees and our customers.
- ✓ Conducting internal quality audits and management review for an ongoing evaluation and improvement of our quality system.

Our quality planning includes tooling and process development, a product specific control plan, training plan and a training matrix for all employees and verification and validation of all products prior to being shipped to our customers.

Satya Prakash



Global Content Solution

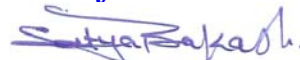
Reg. Office: E-3, Hari Nagar Part-II, Badarpur New Delhi 110044 India
Tel: +91-(011)-26660807, Phone: +91-9958252502
web: www.gcontents.co.in; e-mail: info@gcontents.co.in

Information Security Policy

Global Content Solution is committed to:

- ✓ Protecting the confidentiality, integrity, and availability of its information assets from threats whether internal or external, deliberate or accidental
- ✓ Being customer – focused with respect to:
 - Safeguarding their information/property
 - Providing uninterrupted services
- ✓ Providing a safe environment for its associates

Satya Prakash



Social Accountability Policy

Global Content Solution, New Delhi is a leading provider of Publishing Services in India and is committed to:

Conducting our business ethically by complying with all national and other applicable laws, prevailing industry standards and other requirements related to Social Accountability.

We will achieve these by:

Respecting the principles of international instruments and their interpretation, continually improving the workplace conditions (considering the changes in legislation and other company requirements), conforming to Social Accountability requirements, and by enhancing awareness among all member of the team.

Satya Prakash



Global Content Solution

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Tel: +91-(011)-26660807, Phone: +91-9958252502
web: www.gcontents.co.in; e-mail: info@gcontents.co.in

Testimonial

From: Naushad Ashraf

To: Global Content Solution
Sent: Thursday, January 21, 2010 10:00 AM
Great! Thanks for your commitment Satya.

Appreciated!

Best regards,

Naushad
[Content Management Group]

From: Jedhe, Yogesh

To: bookie, GCS, Satya Prakash
Cc: "Kumar, Shashi Shekhar"
Sent: Fri, Dec 24, 2010 at 9:56 PM

Thanks Satya!

We appreciate your efforts in getting this through!

Thanks & Regards,
Yogesh Jedhe
[Manager -- Content Management]

From: KGLATP_Sushant K.

To: GCS, Satya Prakash
Date: Wed, Apr 6, 2011 at 7:34 PM

Thank you very much for jobs!!

Regards,
Sushant
[Content Management Group]

From: Valvekar, Gajanan

To: Global Content Solution ; Satya Prakash
Sent: Wednesday, November 09, 2011 3:13 PM

Thanks a lot Satya,

Great!!!!

Regards,

Gajanan R.V.

Associate-ML | CMG Books

From: Shashi Shekhar

To: 'Patil, Devang' ; info@gcontents.co.in
Sent: Tuesday, December 06, 2011 7:10 PM

Good Job Satya and Team!

Best regards,

Shashi Shekhar
[Manager -- Content Management]

From: Shashi Shekhar

To: 'Patil, Devang' ; info@gcontents.co.in
Sent: Monday, December 19, 2011 1:14 PM

Excellent work Satya and team!!

Best regards,
Shashi Shekhar
[Manager -- Content Management]

From: Jedhe, Yogesh

To: Dsouza, Olivia ; GCS
Sent: Monday, January 16, 2012 10:37 AM

Thank you Satya!

We appreciate your help in getting this done on priority!

Yogesh Jedhe
Manager -- Content Management

From: Pradeep Borkar

To: GCS, Satya Prakash
Sent: Monday, March 05, 2012 7:49 PM

Hello Satya Prakash,

As on your excellent work experience and positive attitude towards the project, we are decided to allocate new project sample file to you. Please find the attached new sample file of mentioned issue.

Best of Luck....

Thanks,
Pradeep Borkar

From: Dsouza, Olivia

To: Global Content Solution
Sent: Saturday, March 10, 2012 3:11 PM

Hi Satya

The customer has appreciated our work for this title.

Good job done by you and your team.

Regards,
Olivia

From: Rupesh Patil

To: 'Global Content Solution'
Sent: Thursday, September 27, 2012 5:26 PM

Hi Satya prakash,

Thanks for the quick delivery of files.

Regards,
Rupesh Patil

Global Content Solution

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Tel: +91-(011)-26660807, Phone: +91-9958252502
web: www.gcontents.co.in; e-mail: info@gcontents.co.in

From: shekharkumar, shashi

To: spjha.satya@gmail.com ; [GCS :: Global Content Solution](#)
Cc: [Parab, Vinod](#) ; [Panchal, Hetal](#) ; [Pawane, Saleem](#) ; [Sahu, Subhash](#) ; [Pednekar, Bhavi](#)
Sent: Wednesday, February 27, 2013 7:27 PM
Subject: uPDF Project - - Thank You!

Dear Satya and Team,

Warmest thanks for all of your hard work and outstanding contributions on uPDF project.

You have delivered approximately 20000 pages in less than a month. I know how much time and energy this project demanded, and I deeply appreciate all of your efforts to make this project a great success.

Thank you again for your great work!

Please share this mail with your team as they were equally important in making this project a grand success.

Thanks,
Shashi

[Manager -- Content Management]

From: Rupesh Patil

To: '[Global Content Solution](#)'
Sent: Tuesday, April 23, 2013 8:33 PM
Subject: RE: UPLOAD: longwood html

Thanks Satyaprakash,

This is much appreciated.

Regards,
Rupesh Patil.
Jr. Associate e-Publishing

From: shashekharkumarshi

To: Dsouza, Olivia ; [GCS :: Global Content Solution](#)
Cc: spjha.satya@gmail.com
Sent: Thursday, June 13, 2013 10:31 AM
Subject: RE: Appreciation: Upload: Endo

Great job Satya and team!!

Best regards,

Shashi Shekhar
[Manager -- Content Management]

From: Dsouza, Olivia

Sent: Thursday, June 13, 2013 10:23
To: [GCS :: Global Content Solution](#)
Cc: shekharkumar, shashi; spjha.satya@gmail.com.
Subject: Appreciation: Upload: Endo : New sample ::

Hi Satya

The customer has appreciated the team for all our efforts put on this title.

We would like to share this with you and team too.

Keep up the good work.

Cheers!
Olivia

From: Dsouza, Olivia

To: [GCS :: Global Content Solution](#) ; Outsourcing, CMG
Cc: spjha.satya@gmail.com ; Gawas, Prachi ; Parmar, Viral
Sent: Thursday, August 08, 2013 6:00 PM
Subject: RE: Upload: E-01 allocation ::

Thanks Satya for the quick turnaround

Olivia